


# HAUS

HAUS is a New Luxury Hotel in Isle of Arran  
Mostly catering for Retired Presonalities

The logo for HAUS, featuring the word "HAUS" in a bold, sans-serif font, enclosed within a gold-colored rounded rectangular border. The background of the entire slide is a photograph of palm trees against a blue sky with white clouds, with a portion of a white dome visible at the bottom.

HAUS

Golf & Cruise



# Mood Board

A mood board visually represents ideas and emotions using curated image, colors, and textures, aligning project aesthetics and stakeholder vision as a creative guide during the design process.

A luxury mood board visually conveys opulence through rich colors, elegant typography, luxurious textures, and refined, exclusive imagery.

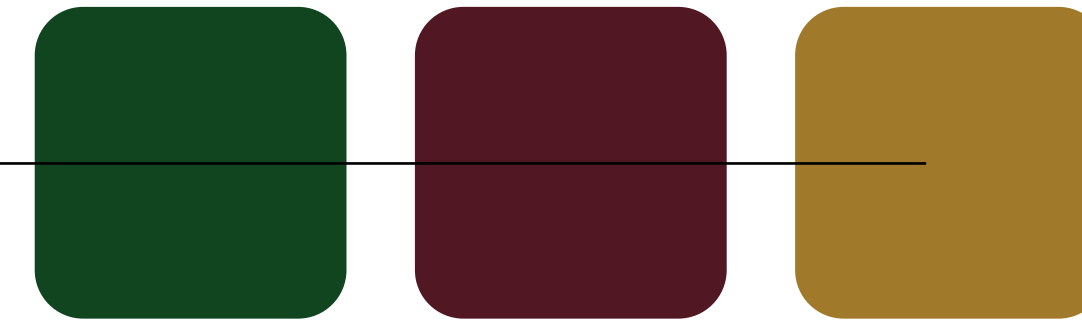




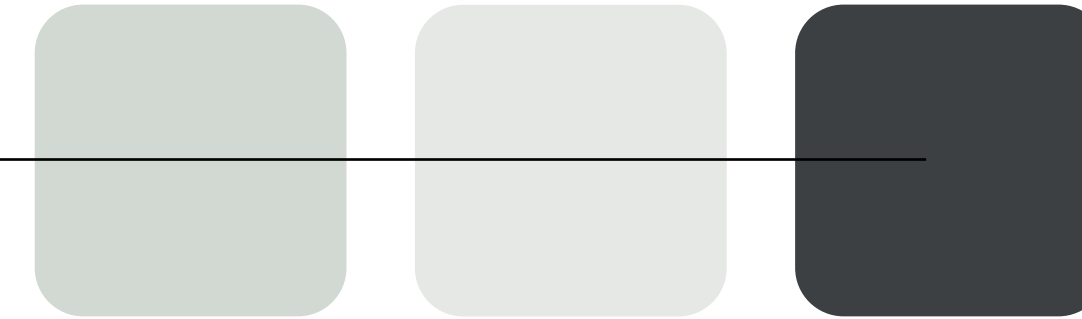
# Colours

Luxury colors are rich, elegant, and timeless, they evoke opulence and sophistication, perfect for creating a refined and exclusive aesthetic in design.

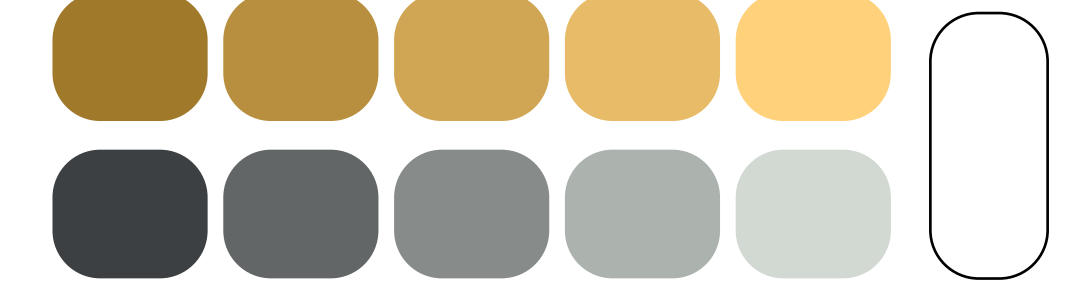
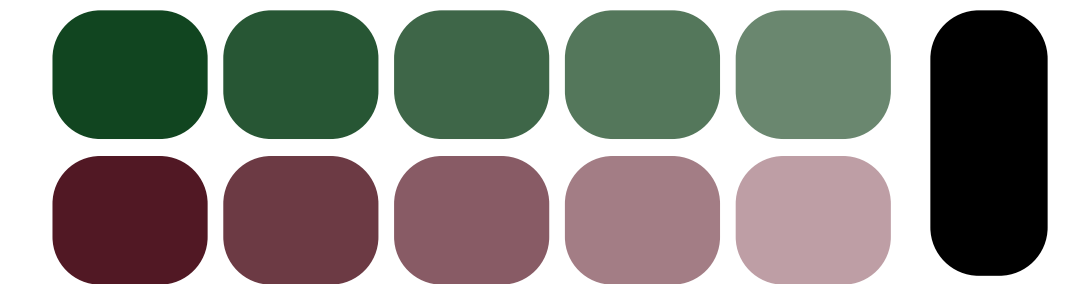
Primary



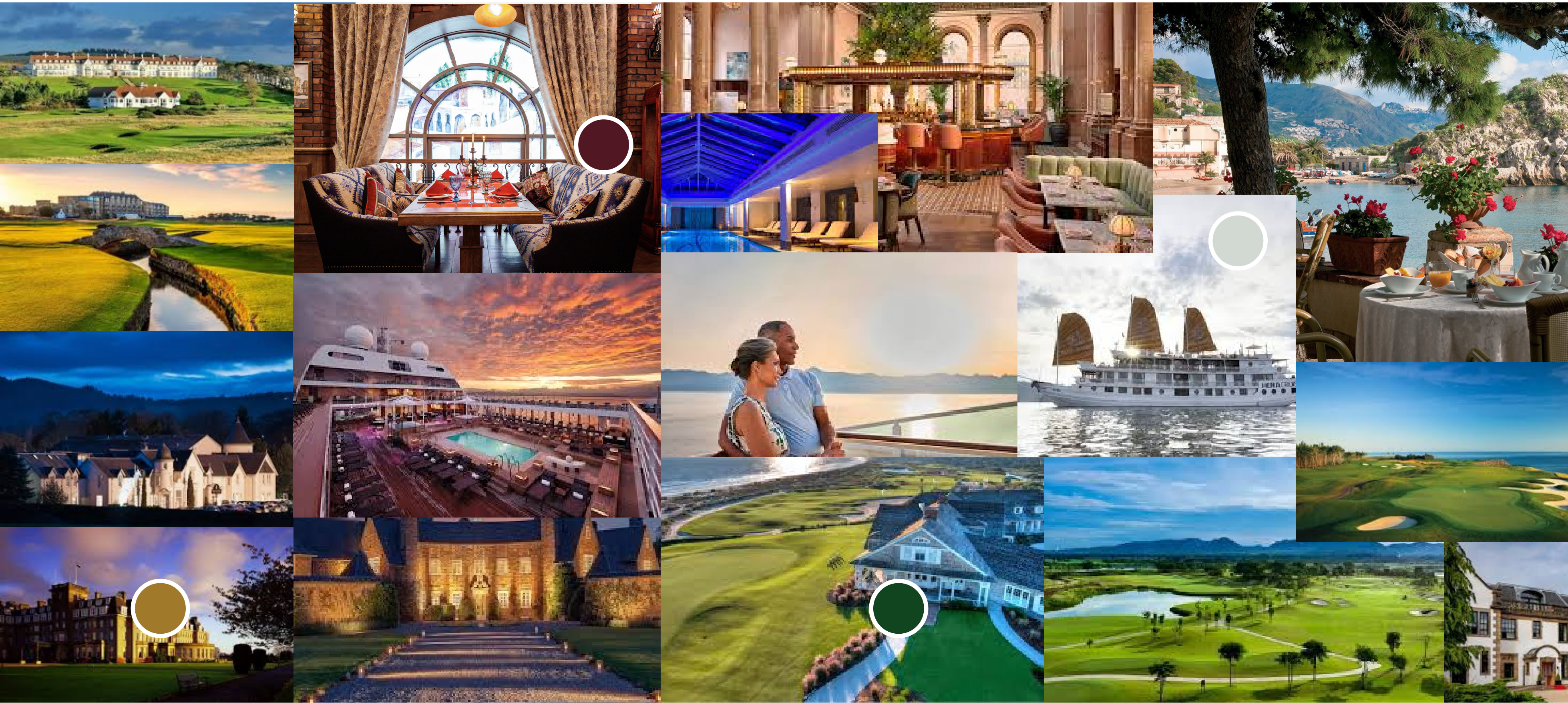
Secondary



Shades



Neutrals



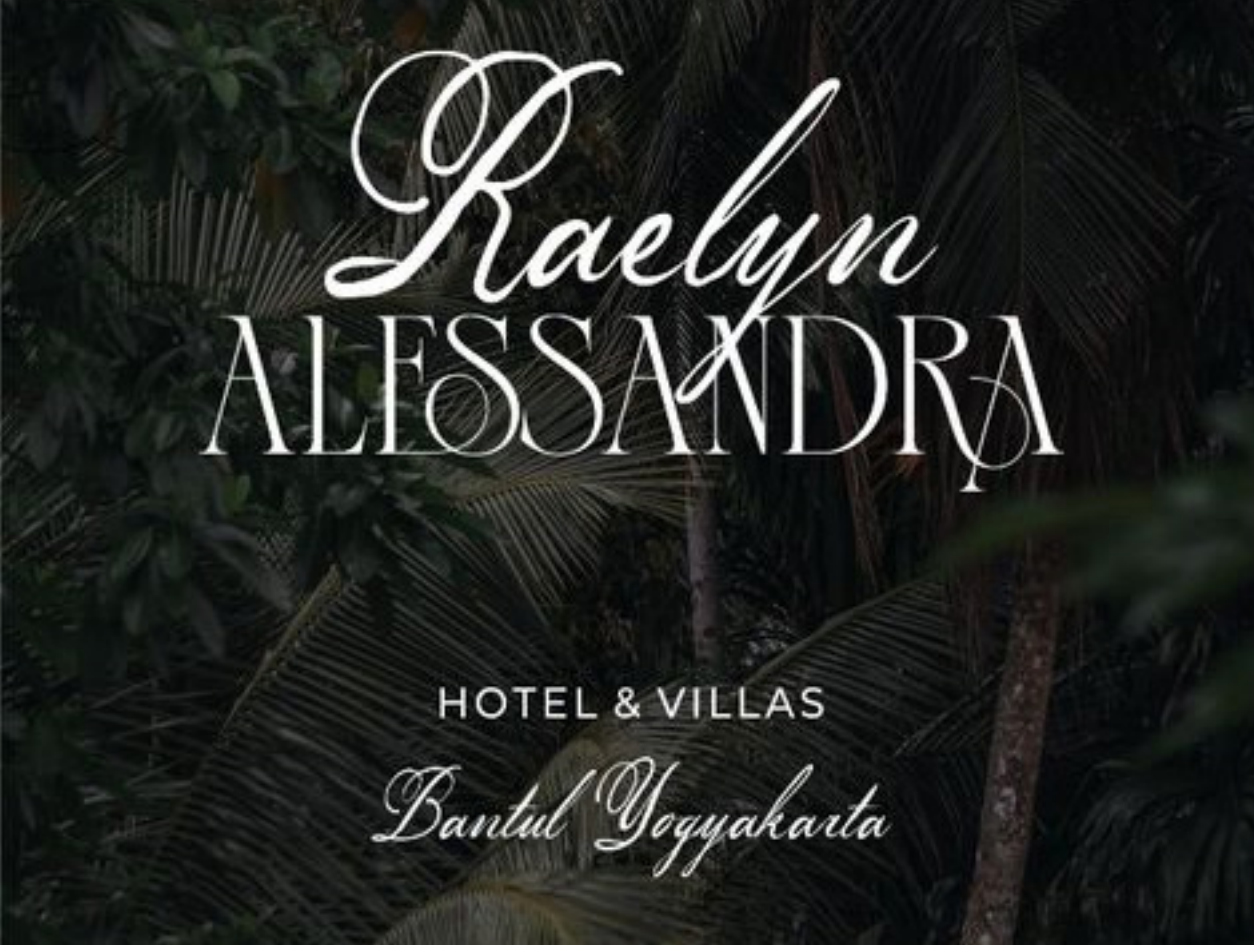
Earthy and natural tones

The website will be using palette picked from Arran's natural surroundings, with shades of forest greens, and dark browns to evoke a connection with the outdoors, particularly golf courses and the landscapes.

Gold and white accents:

Gold is used for luxury, White and light neutral color representing purity, Gives a tone of Sophistication and Modernity.





# Typography

Garamond Premier Pro

{

Golf & Cruise  
Travel Multi Destination

Gotham

{

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation

The website will be using a mix of serif and sans serif typefaces to balance tradition and modernity.

Serif typefaces evoke elegance and sophistication  
Clean and simple sans-serif fonts are used for body text, ensuring readability while maintaining a clean and modern look.

Heading	60px	Body Text 1	20px
Sub Heading	40px	Body Text 2	20px
Sub Heading	25px	Button	18px



# Visuals

## Rich Interiors and Scenery and Cruise

The website highlights the hotel's luxurious interiors, fine dining experiences, and breathtaking Scottish landscapes, emphasizing both comfort and elegance.

## Sport and Adventure Focus

Imagery often features guests engaging in golf, horse riding, shooting or other outdoor activities

## Pet-Friendly Images

Features images of guests with pets, enjoying outdoor walks or relaxing in the hotel's pet-friendly spaces

The images will be illuminated with soft, natural light, enhanced by warm and inviting tones. This combination creates a cozy yet elegant atmosphere, emphasizing comfort, refinement, and a welcoming ambiance that resonates with viewers and enhances the design's appeal.





# Style Tile

A style tile is a design tool presenting key visual elements such as colors, typography, and textures. It bridges branding and design, providing a cohesive visual reference for consistent project aesthetics.



Stay

Dining

Golf

Cruise

Spa

LOGIN

☒ Bed & Breakfast

£690.00

(INC. VAT & EXC. 5% DISCRETIONARY SERVICE CHARGE)

Includes full breakfast in our restaurant and use of The Health Club leisure facilities. Please note a non-refundable and non-transferable deposit of the first night's stay for each room will be charged to your credit card once the booking is made. In the event of cancellation the prepaid deposit will be retained.

☐ Tee it up

£850.00

(INC. VAT & EXC. 5% DISCRETIONARY SERVICE CHARGE)

Book Now

## Stay

From our cosiest to our grandest, our luxury 5\* hotel has 205 beautiful bedrooms and 28 luxury suites for the perfect night’s sleep.

Explore More

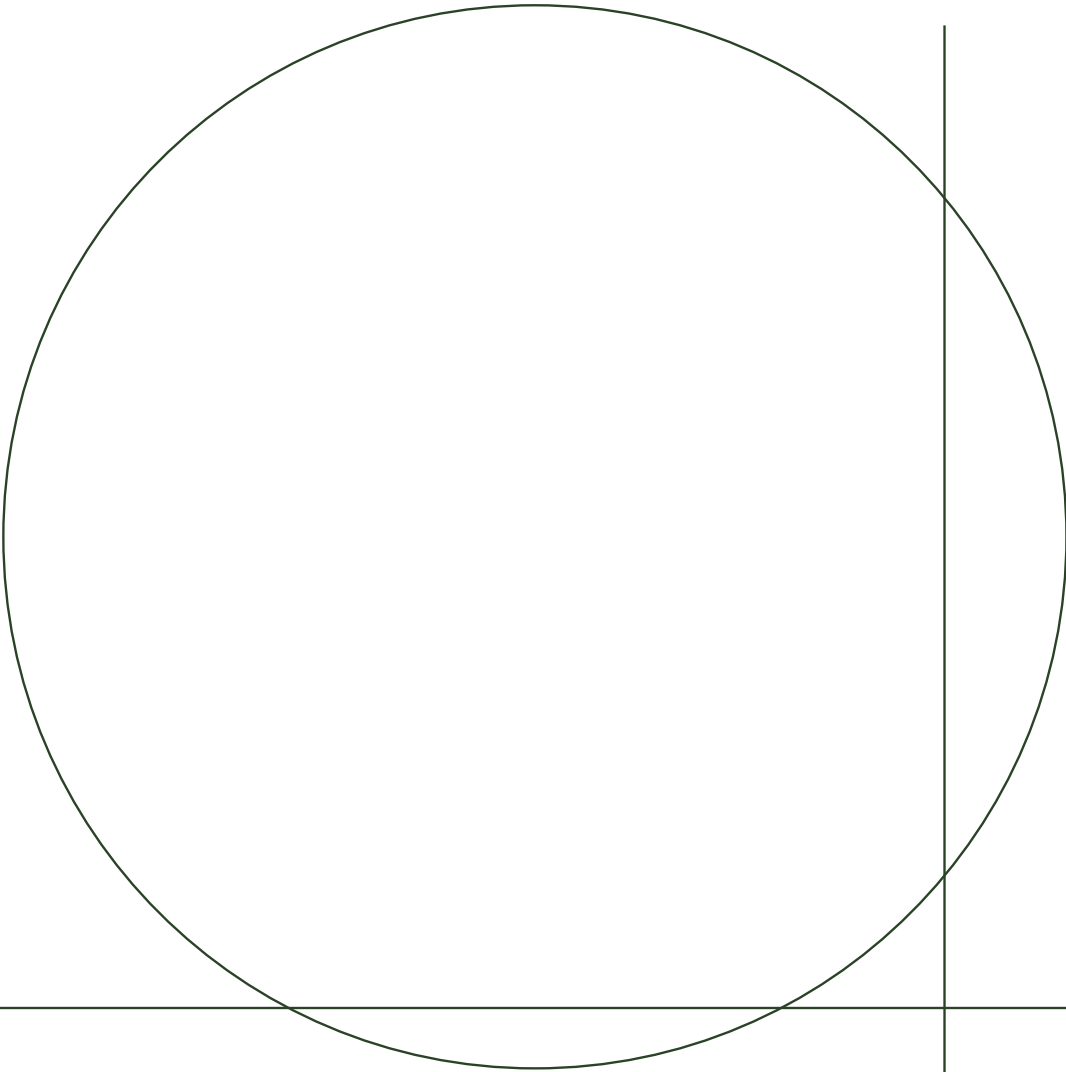
## Continue to Pay

### Our Address

HAUS, Auchrannie Rd,  
Isle of Arran KA27 8BZ  
Scotland

Get Directions

Select Room Type



CHECK IN / CHECK OUT

16 Jan - 17 Jan 2025

ROOMS

1

GUESTS

2 Adults

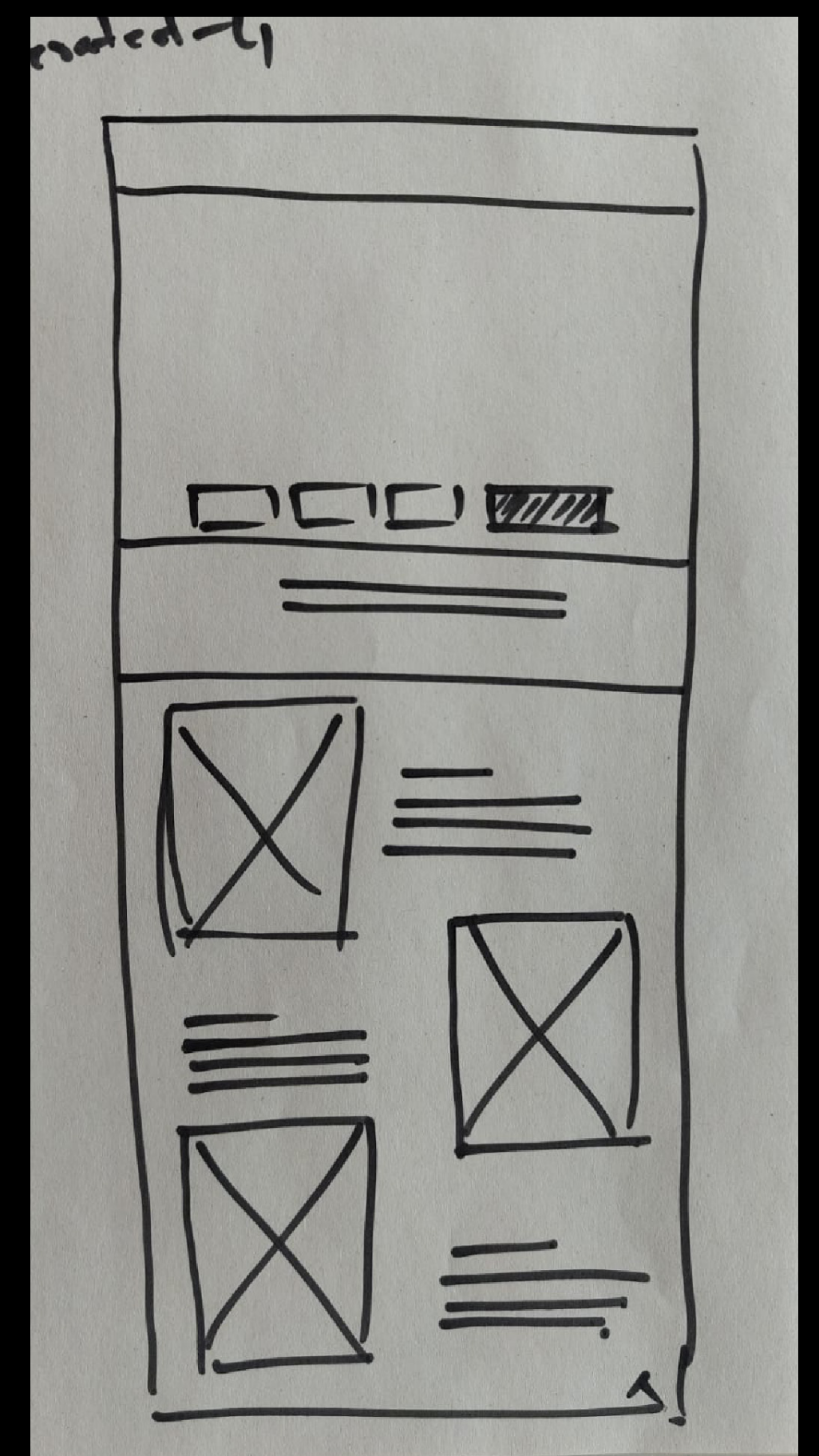
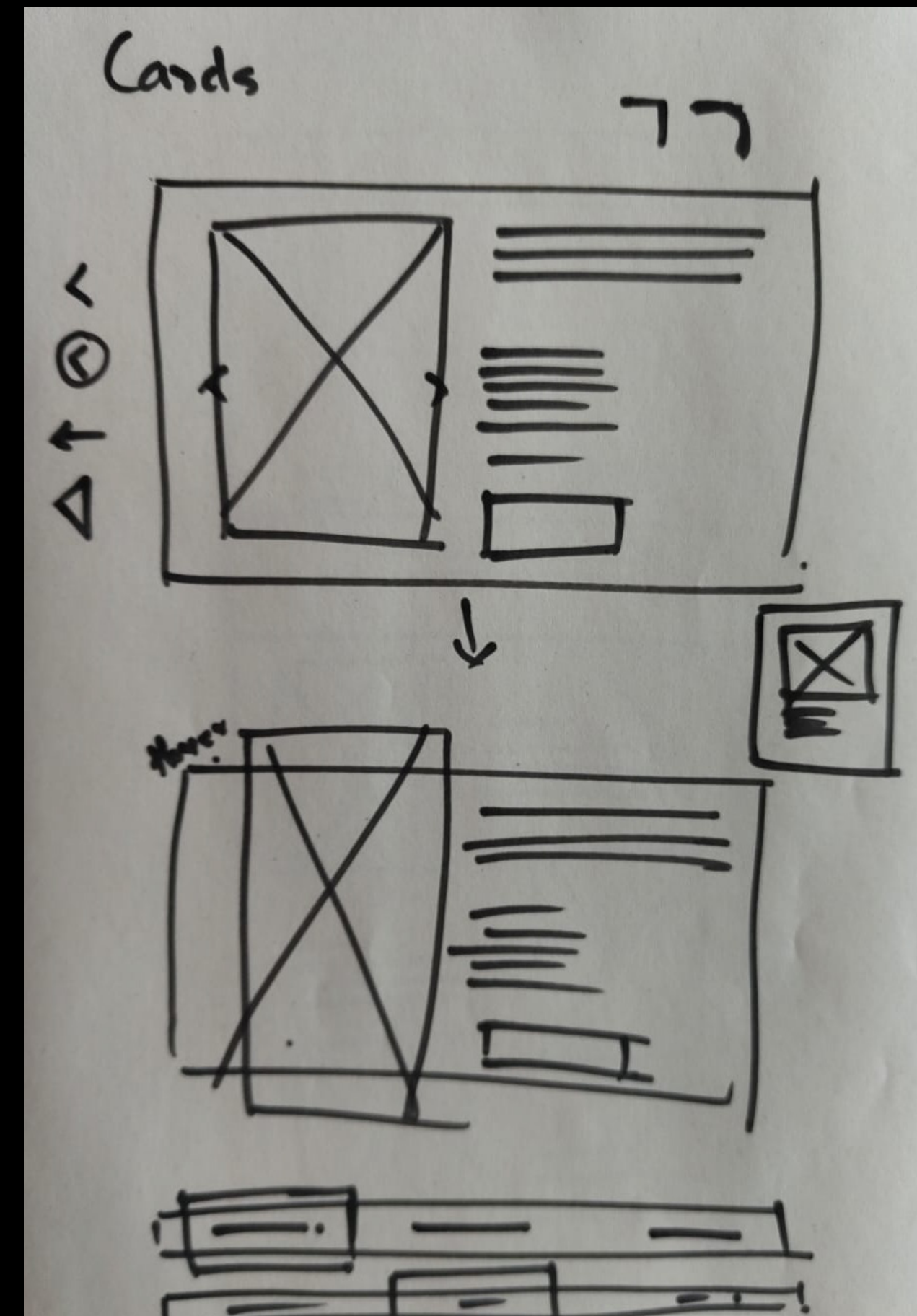
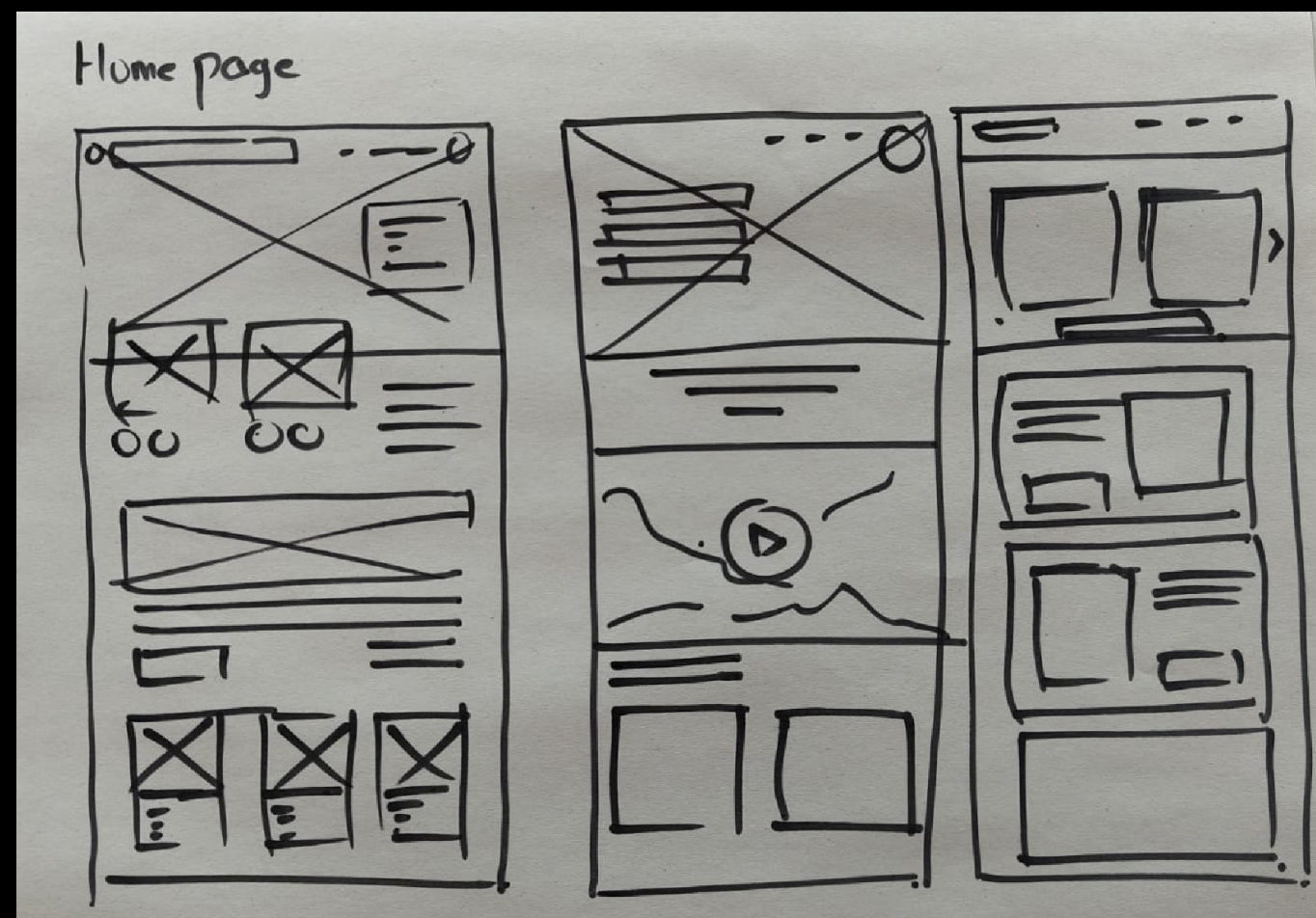
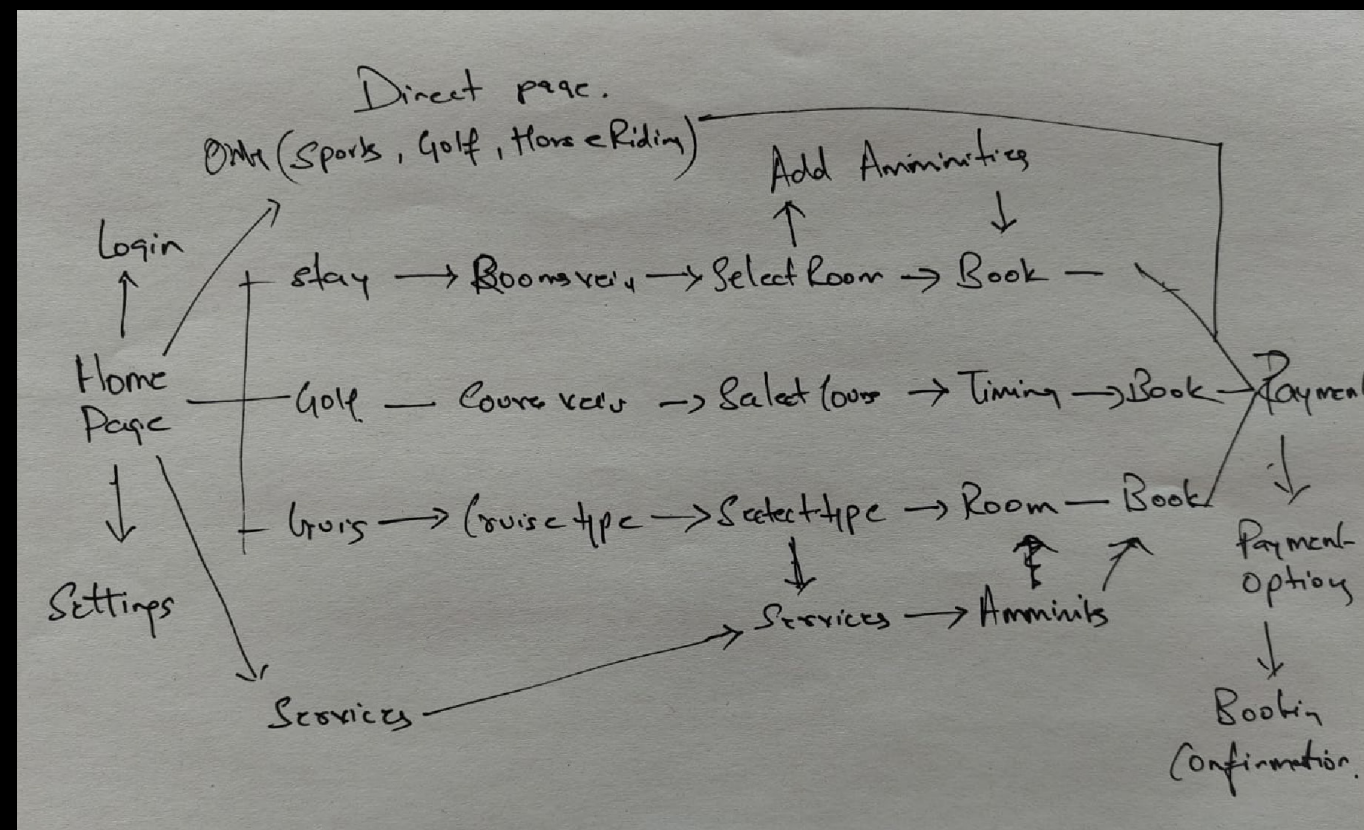
PROMO CODE

Enter Code



# Lo-fi Wireframes

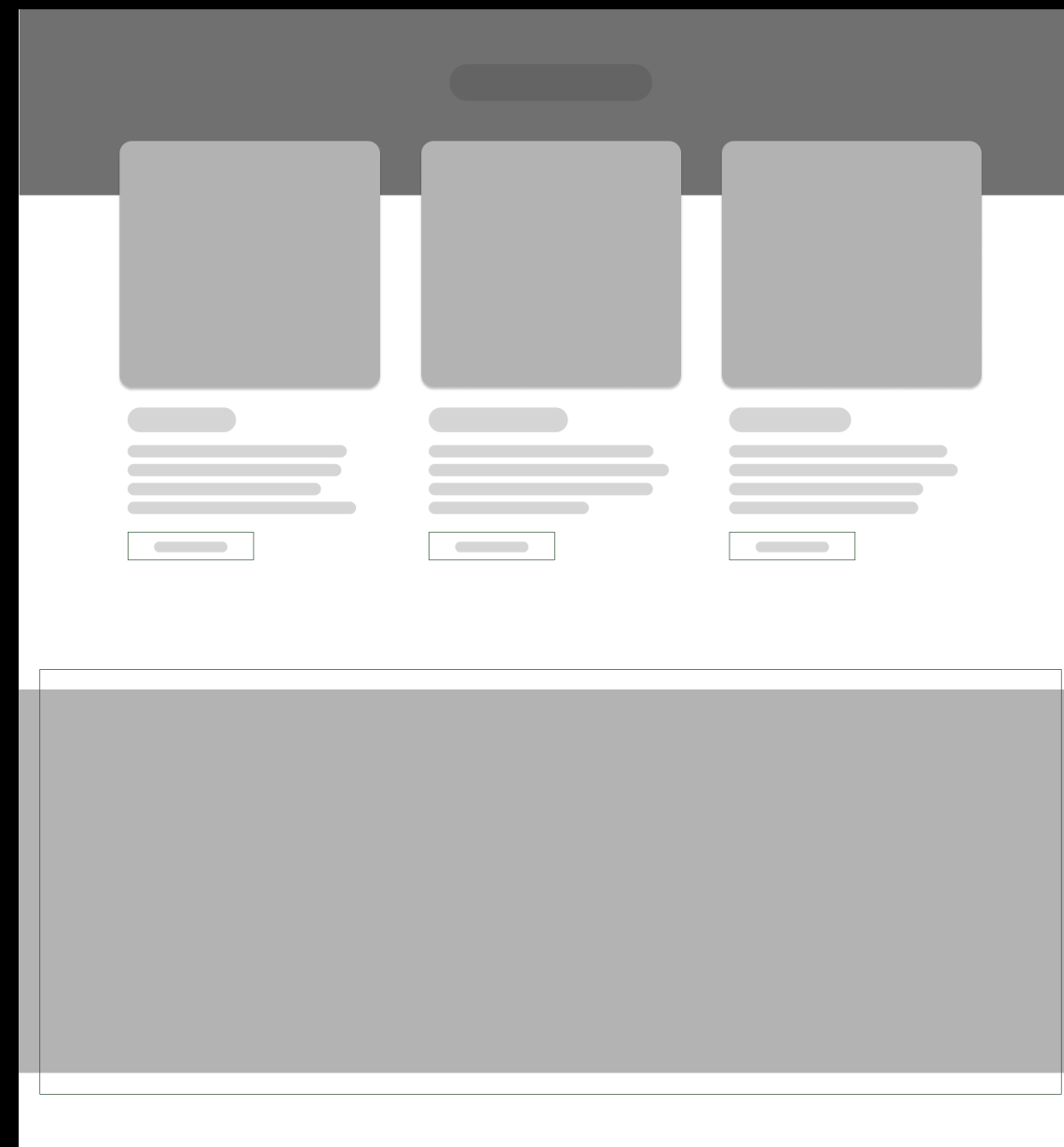
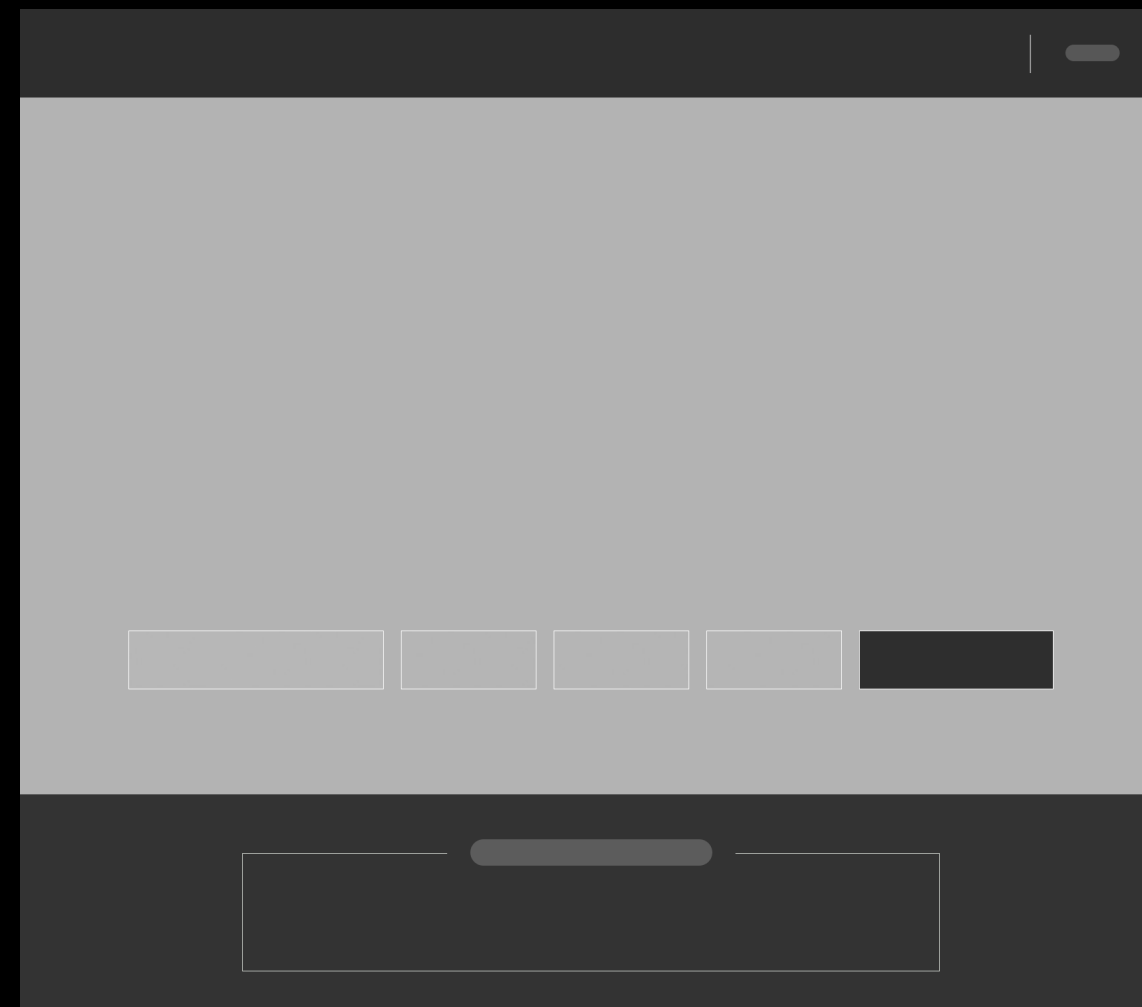
Lo-fi wireframes focus on layout and structure rather than visual design, helping to establish the basic flow of the website. They allow for testing user flows and interactions early in the design process, identifying potential usability issues without getting distracted by details.





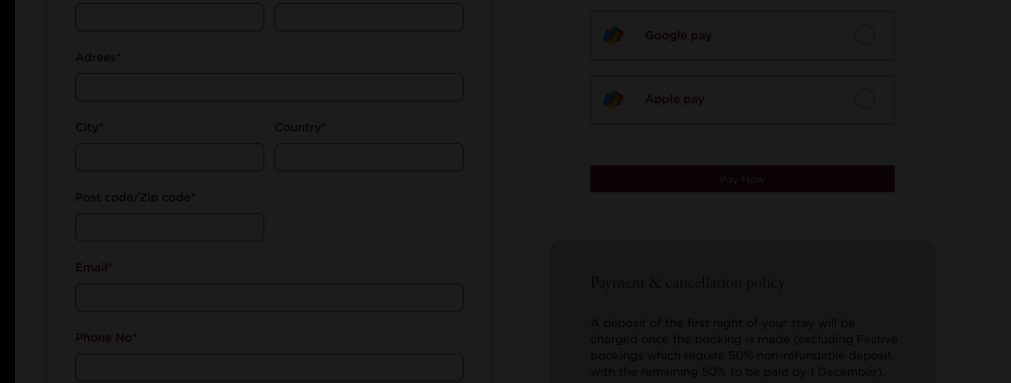
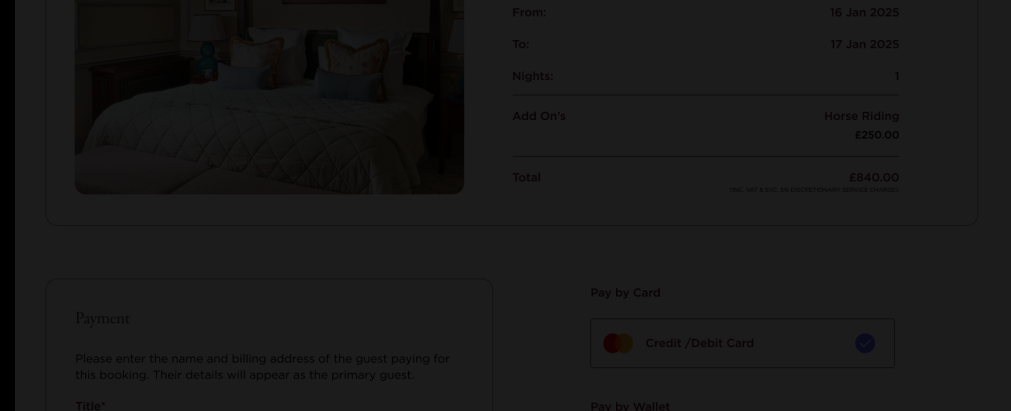
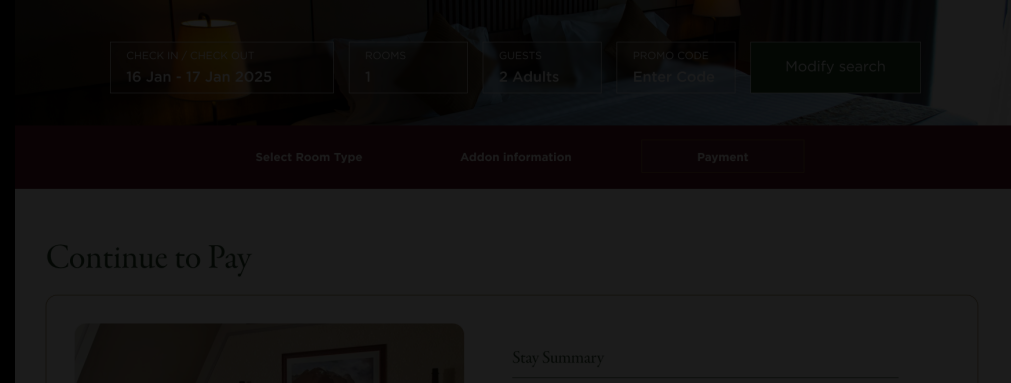
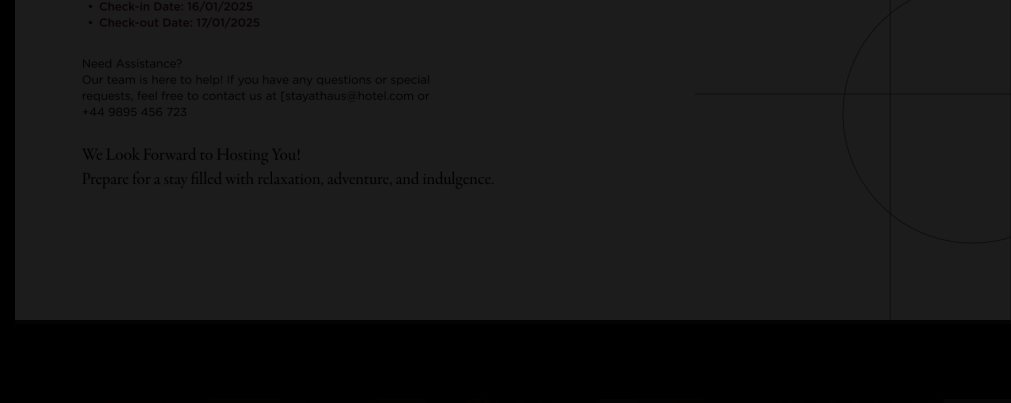
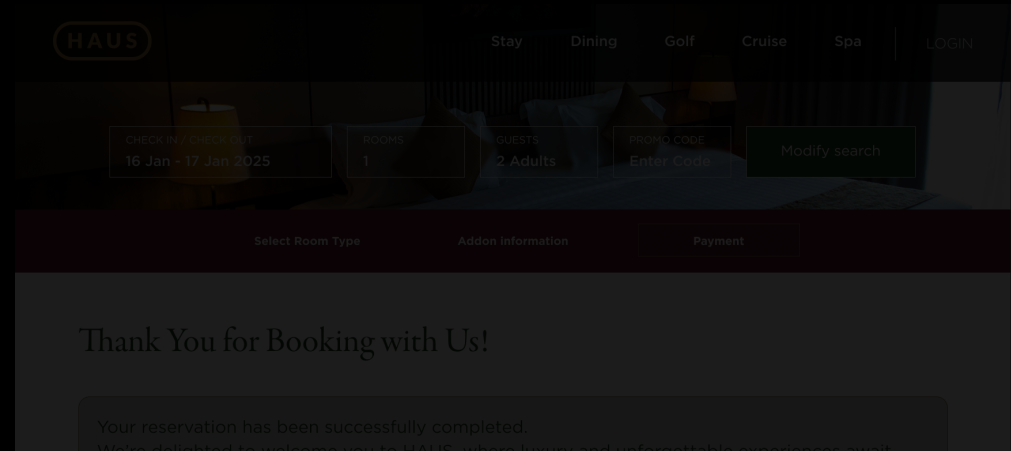
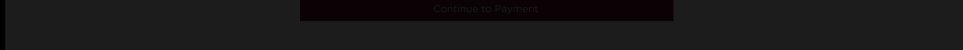
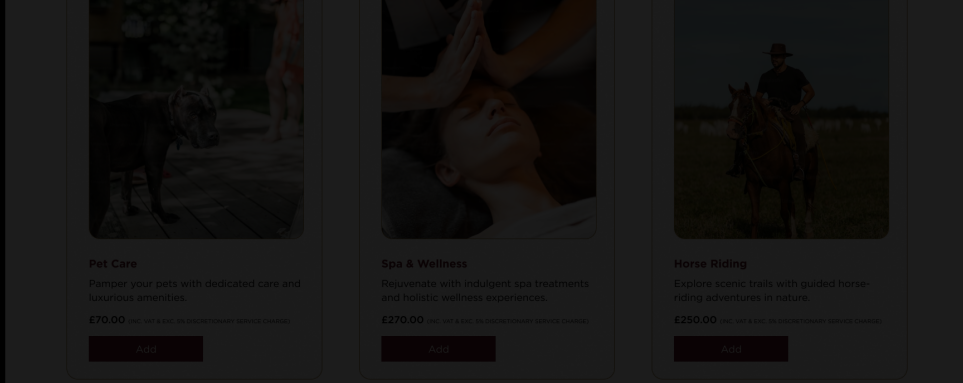
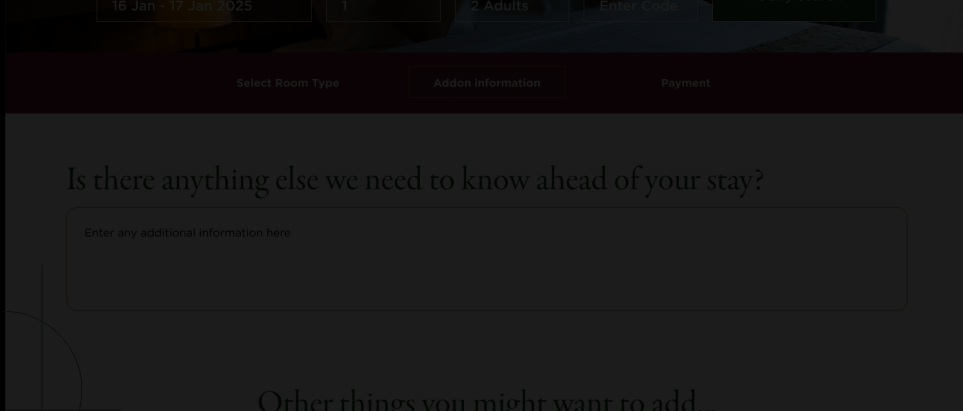
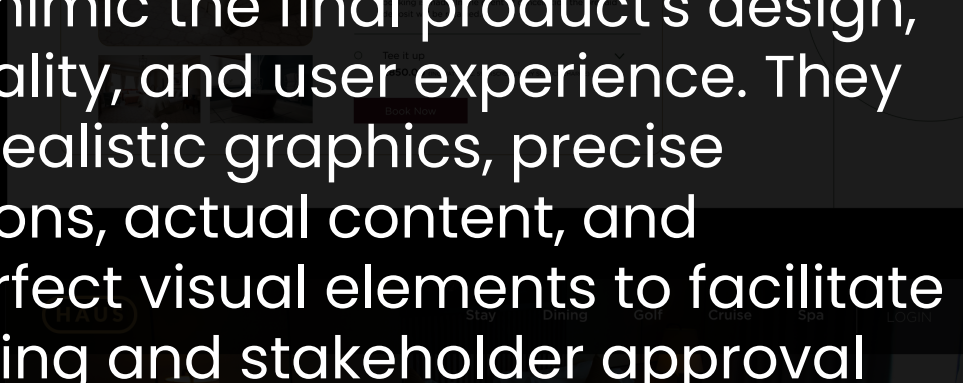
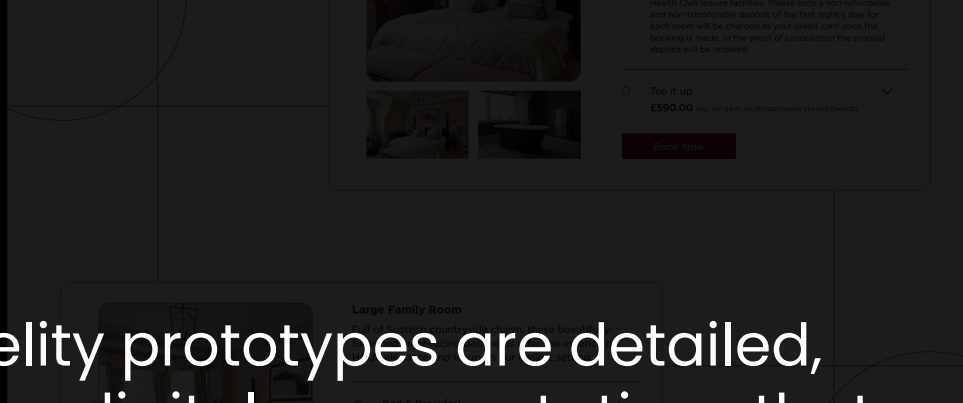
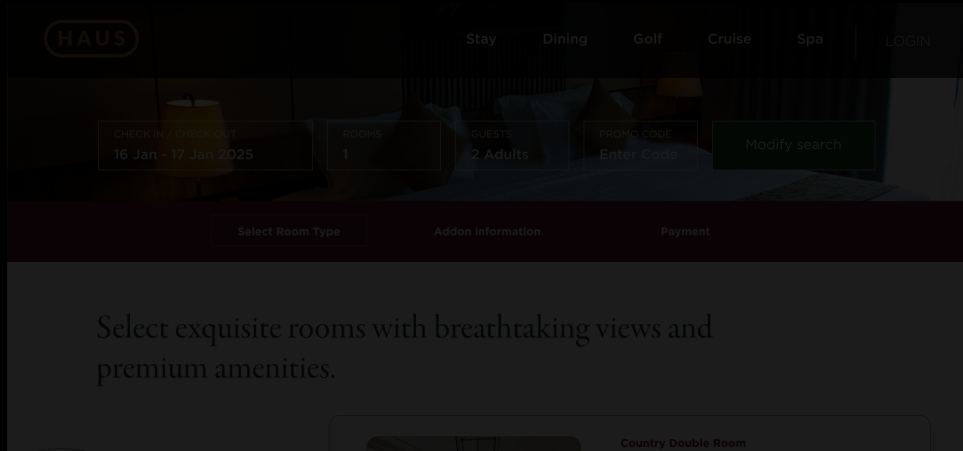
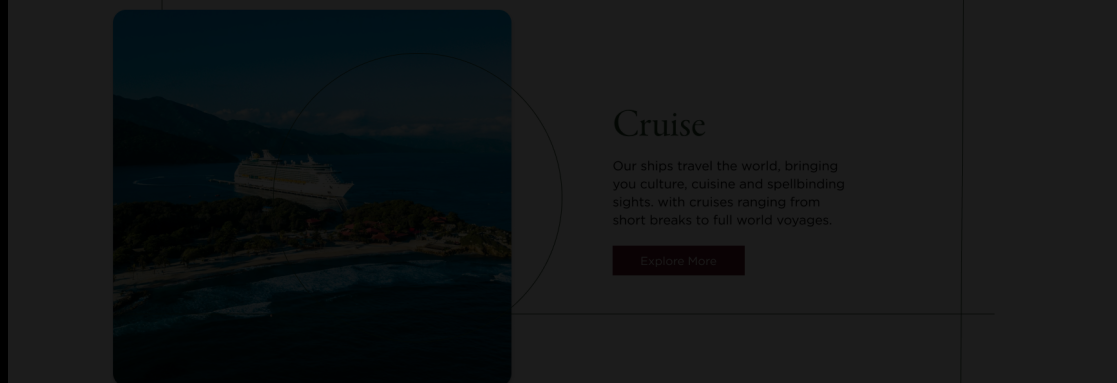
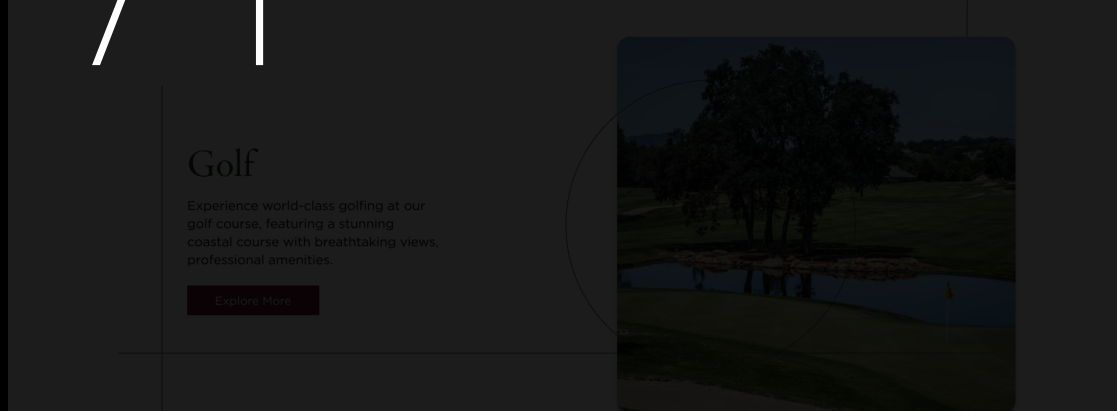
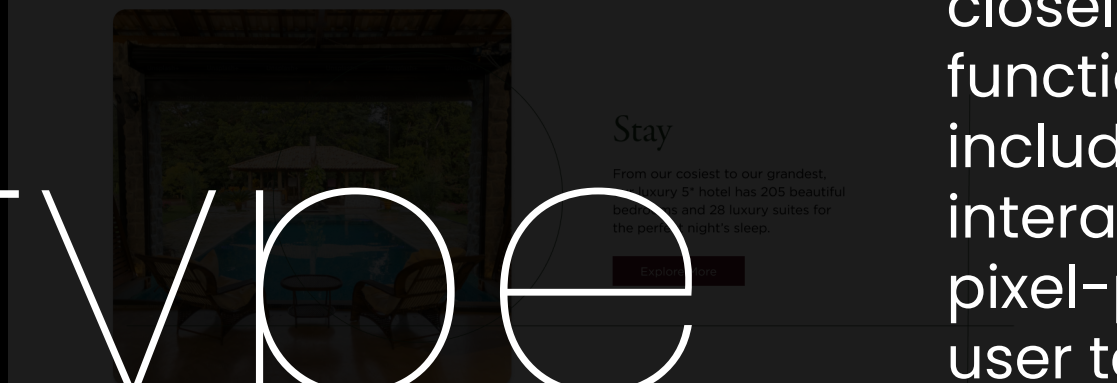
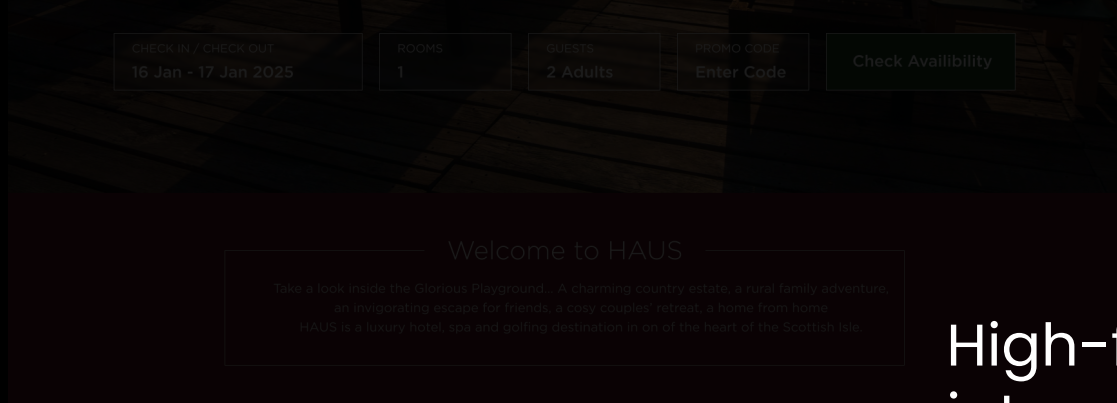
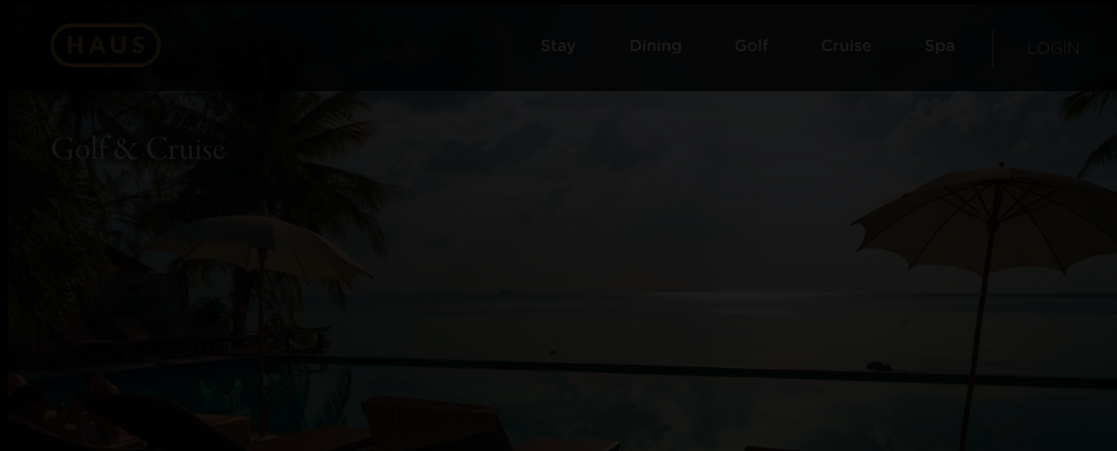
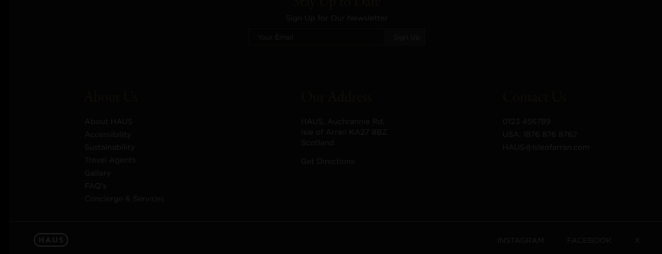
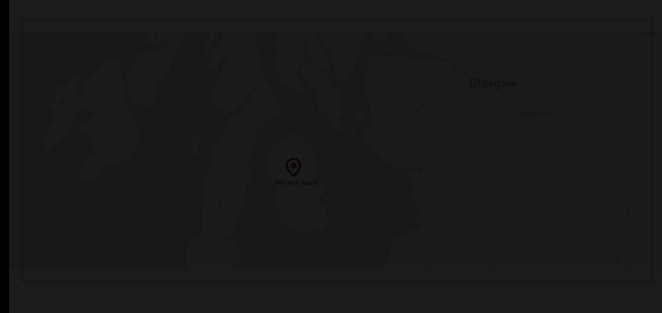
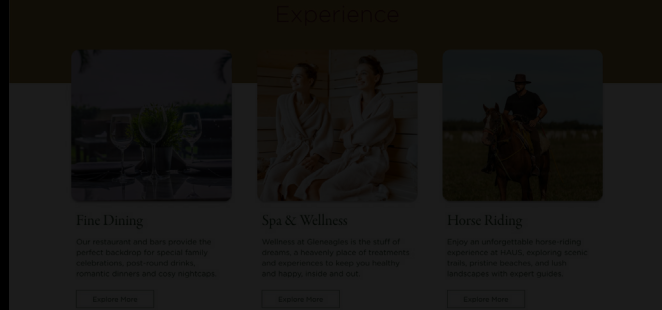
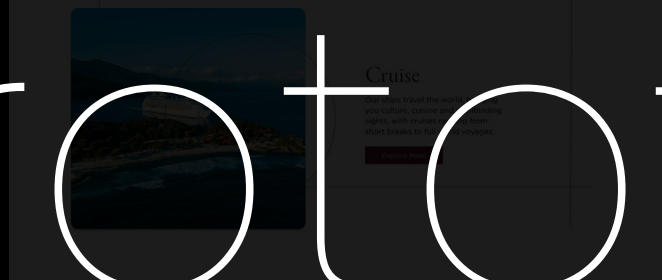
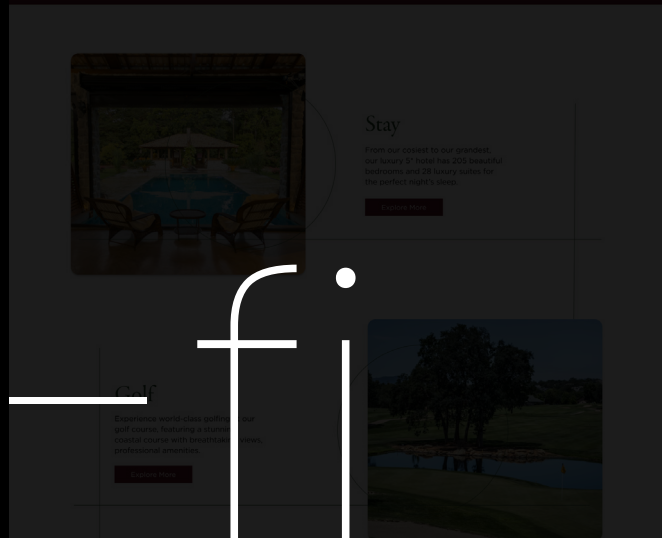
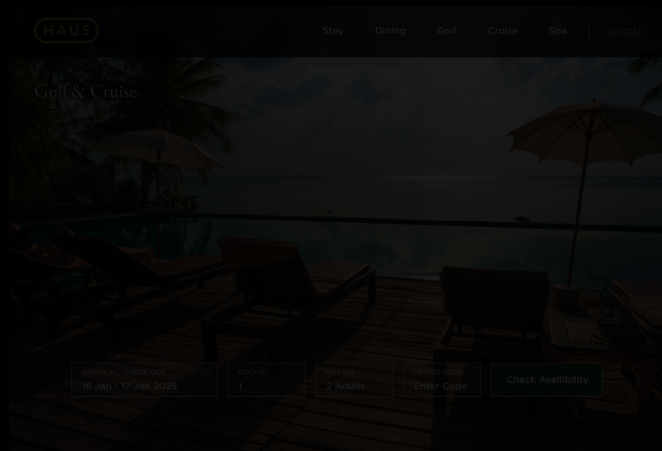
# Wireframes

Wireframes serve as a bridge between low and high-fidelity designs, offering a balanced level of detail. They incorporate essential UI components and basic interactions, facilitating effective communication and feedback during the design process.





# Hi-fi Prototype





HAUS

StayDiningGolfCruiseSpa

LOGIN

Golf & Cruise

CHECK IN / CHECK OUT

16 Jan - 17 Jan 2025

ROOMS

1

GUESTS

2 Adults

PROMO CODE

Enter Code

Check Availability

Welcome to HAUS

Take a look inside the Glorious Playground... A charming country estate, a rural family adventure, an inspiring escape for friends, a cosy couples' retreat, a home from home. HAUS is a luxury hotel, spa and golfing destination at the heart of the Scottish Isle.

Stay

From our cosiest to our grandest, our luxury 5\* hotel has 205 beautiful bedrooms and 28 luxury suites for the perfect night's sleep.

Explore More

Golf

Experience world-class golfing at our golf course, featuring a stunning coastal course with breathtaking views, professional amenities.

Explore More

Cruise

Our ships travel the world, bringing you culture, cuisine and spellbinding sights, with cruises ranging from short breaks to full world voyages.

Explore More

Experience

Fine Dining

Our restaurant and bar provide the perfect backdrop for special family celebrations, post-meal drinks, romantic dinners and cosy nightcaps.

Explore More

Spa & Wellness

Wellness at Clonmanga is the stuff of dreams, a heavenly place of treatments and experiences to keep you healthy and happy, inside and out.

Explore More

Horse Riding

Enjoy an unforgettable horse-riding experience at HAUS, exploring scenic, lush and historic white-roofed stables.

Explore More

Stay Up to Date

Sign Up for Our Newsletter

Your Email

Sign Up

About Us

About HAUS  
Accessibility  
Sustainability  
Travel Agents  
Safety  
FAQs  
Glossary & Services

Our Address

HAUS, Auchtermuchty Rd,  
100 of Auchtermuchty Rd,  
Westfield

Get Directions

Contact Us

01274 456789  
01274 456789  
01274 456789  
01274 456789  
01274 456789

HAUS

StayDiningGolfCruiseSpa

LOGIN

Golf & Cruise

CHECK IN / CHECK OUT

16 Jan - 17 Jan 2025

ROOMS

1

GUESTS

2 Adults

PROMO CODE

Enter Code

Check Availability

Welcome to HAUS

Take a look inside the Glorious Playground... A charming country estate, a rural family adventure, an inspiring escape for friends, a cosy couples' retreat, a home from home. HAUS is a luxury hotel, spa and golfing destination in on of the heart of the Scottish Isle.

Stay

From our cosiest to our grandest, our luxury 5\* hotel has 205 beautiful bedrooms and 28 luxury suites for the perfect night's sleep.

Explore More

Golf

Experience world-class golfing at our golf course, featuring a stunning coastal course with breathtaking views, professional amenities.

Explore More

Cruise

Our ships travel the world, bringing you culture, cuisine and spellbinding sights, with cruises ranging from short breaks to full world voyages.

Explore More

HAUS

StayDiningGolfCruiseSpa

LOGIN

CHECK IN / CHECK OUT

16 Jan - 17 Jan 2025

ROOMS

1

GUESTS

2 Adults

PROMO CODE

Enter Code

Modify search

Select Room Type

Addon information

Payment

Select exquisite rooms with breathtaking views and premium amenities.

Country Double Room

Full of Scottish countryside charm, these beautifully-furnished inner-facing bedrooms offer the essence of HAUS elegance and luxury in our cosiest setting.

Bed & Breakfast

£470.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Includes full breakfast in our restaurant and use of The Health Club leisure facilities. Please note a non-refundable and non-transferable deposit of the first night's stay for each room will be charged to your credit card once the booking is made. In the event of cancellation the prepaid deposit will be retained.

See it all up

£590.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Book Now

Large Family Room

Full of Scottish countryside charm, these beautifully-furnished inner-facing bedrooms offer the essence of HAUS elegance and luxury in our cosiest setting.

Bed & Breakfast

£690.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Includes full breakfast in our restaurant and use of The Health Club leisure facilities. Please note a non-refundable and non-transferable deposit of the first night's stay for each room will be charged to your credit card once the booking is made. In the event of cancellation the prepaid deposit will be retained.

See it all up

£890.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Book Now

HAUS

StayDiningGolfCruiseSpa

LOGIN

CHECK IN / CHECK OUT

16 Jan - 17 Jan 2025

ROOMS

1

GUESTS

2 Adults

PROMO CODE

Enter Code

Modify search

Select Room Type

Addon information

Payment

Is there anything else we need to know ahead of your stay?

Enter any additional information here

Other things you might want to add...

Pet Care

Pamper your pets with dedicated care and luxurious amenities.

£70.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Add

Spa & Wellness

Rejuvenate with indulgent spa treatments and holistic wellness experiences.

£270.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Add

Horse Riding

Explore scenic trails with guided horse-riding adventures in nature.

£250.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Add

Continue to Payment

HAUS

StayDiningGolfCruiseSpa

LOGIN

CHECK IN / CHECK OUT

16 Jan - 17 Jan 2025

ROOMS

1

GUESTS

2 Adults

PROMO CODE

Enter Code

Modify search

Select Room Type

Addon information

Payment

Thank You for Booking with Us!

Your reservation has been successfully completed. We're delighted to welcome you to HAUS, where luxury and unforgettable experiences await. An email confirmation with your booking details has been sent to your inbox.

Your Booking Details:

Confirmation Number: 123HAUS456

Check-in Date: 16/01/2025

Check-out Date: 17/01/2025

Need Assistance?

Our team is here to help! If you have any questions or special requests, feel free to contact us at [stay@haus.com](mailto:stay@haus.com) or +44 9895 456 789

We Look Forward to Hosting You!

Prepare for a stay filled with relaxation, adventure, and indulgence.

HAUS

StayDiningGolfCruiseSpa

LOGIN

CHECK IN / CHECK OUT

16 Jan - 17 Jan 2025

ROOMS

1

GUESTS

2 Adults

PROMO CODE

Enter Code

Modify search

Select Room Type

Addon information

Payment

Continue to Pay

Stay Summary

Where:

HAUS

From:

16 Jan 2025

To:

17 Jan 2025

Nights:

1

Add On's

Horse Riding  
£250.00

Total

£840.00 (inc. VAT & excl. 10% DISCOUNT SERVICE CHARGE)

Payment

Please enter the name and billing address of the guest paying for this booking. Their details will appear as the primary guest.

Title\*

Select

First Name\*

Last Name\*

Address\*

City\*

Country\*

Post code/Zip code\*

Email\*

Phone No\*

Pay by Card

Credit /Debit Card

Pay by Wallet

Paypal

Google pay

Apple pay

Pay Now

Payment & cancellation policy

A deposit of the first night of your stay will be charged once the booking is made (excluding Festive bookings which require 50% non-refundable deposit, with the remaining 50% to be paid by 1 December). See more



# UI Cards

UI cards are versatile design elements that group related content within a visually distinct container, enhancing user engagement and navigation on websites. They typically include images, headings, and interactive buttons to facilitate user interaction and information access



### Horse Riding



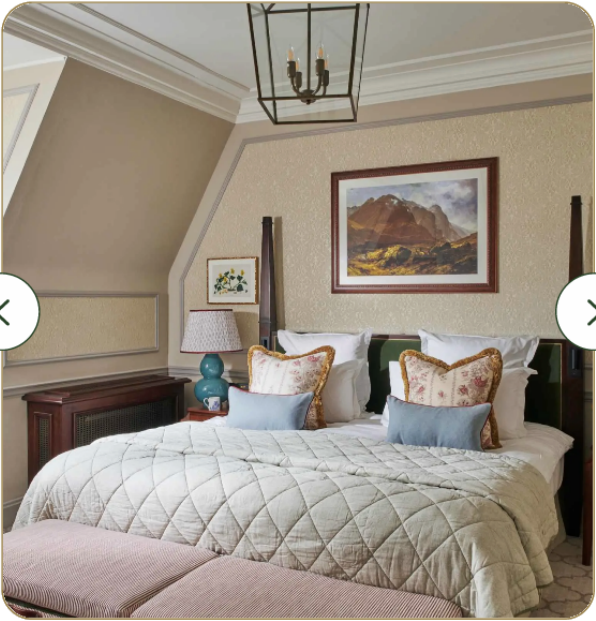
Explore scenic trails with guided horse-riding adventures in nature.

**£250.00** (INC. VAT & EXC. 5% DISCRETIONARY SERVICE CHARGE)

Add

Select Room TypePayment

Select exquisite rooms with breathtaking views and premium amenities.



### Country Double Room

Full of Scottish countryside charm, these beautifully-furnished inner-facing bedrooms offer the essence of HAUS elegance and luxury in our cosiest setting.

☒ Bed & Breakfast

Full of Scottish countryside charm, these beautifully-furnished inner-facing bedrooms offer the essence of HAUS elegance and luxury in our cosiest setting.

£470.00 (INC. VAT & EXC. 5% DISCRETIONARY SERVICE CHARGE)

Includes full breakfast in our restaurant and use of The Health Club leisure facilities. Please note a non-refundable and non-transferable deposit of the first night's stay for each room will be charged to your credit card once the booking is made. In the event of cancellation the prepaid deposit will be retained.

☐ Tee it up

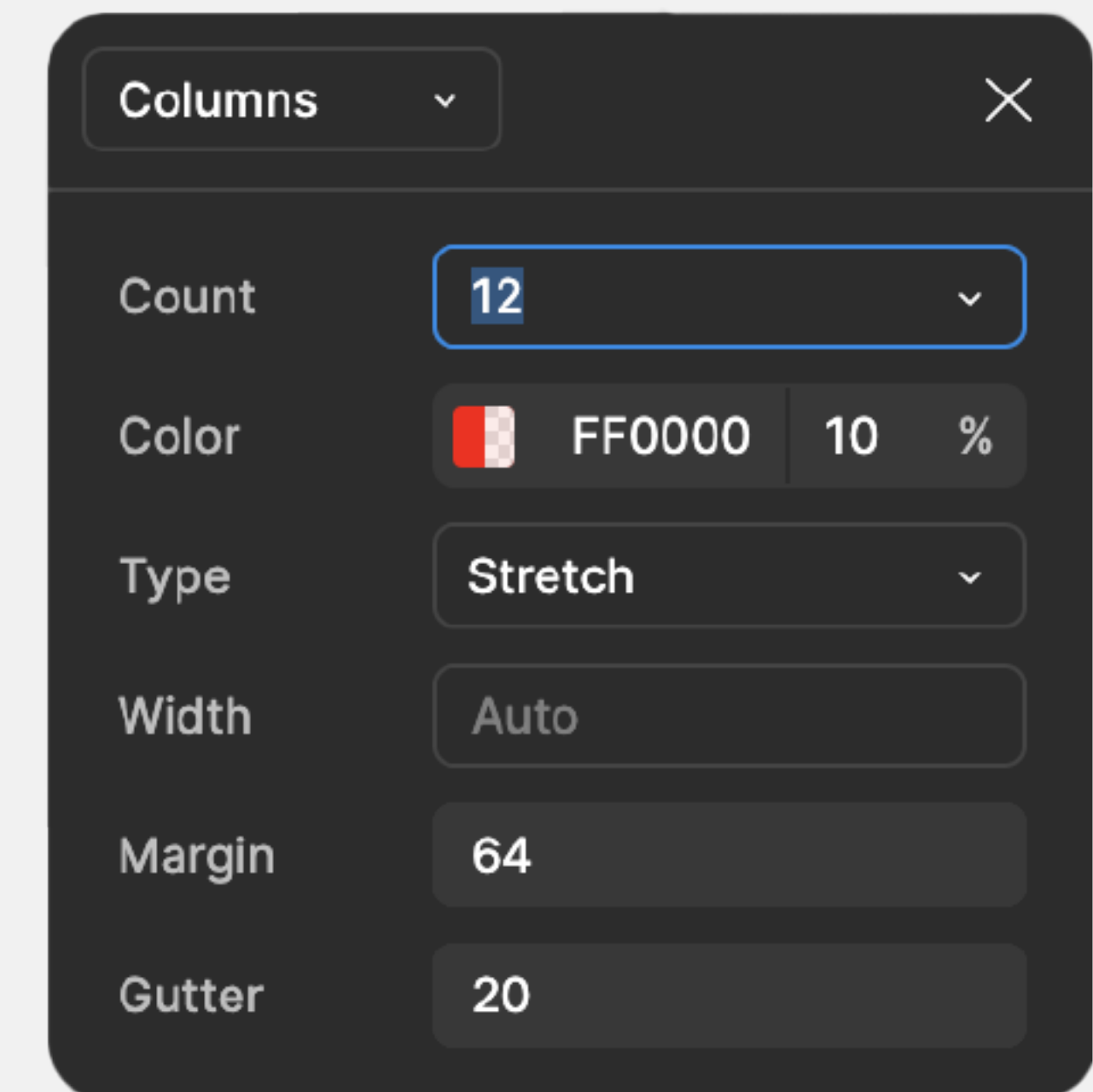
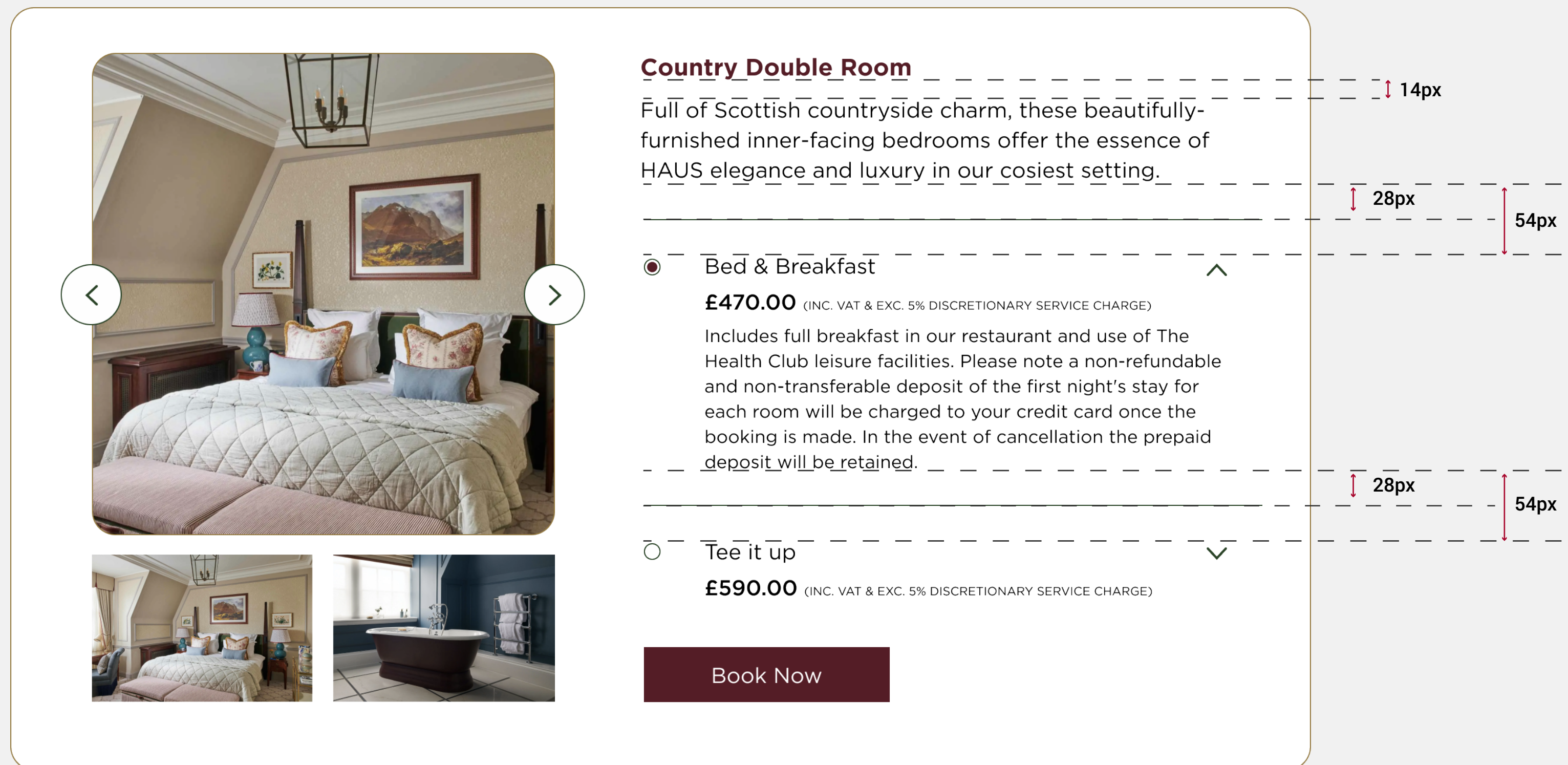
£590.00 (INC. VAT & EXC. 5% DISCRETIONARY SERVICE CHARGE)

Book Now



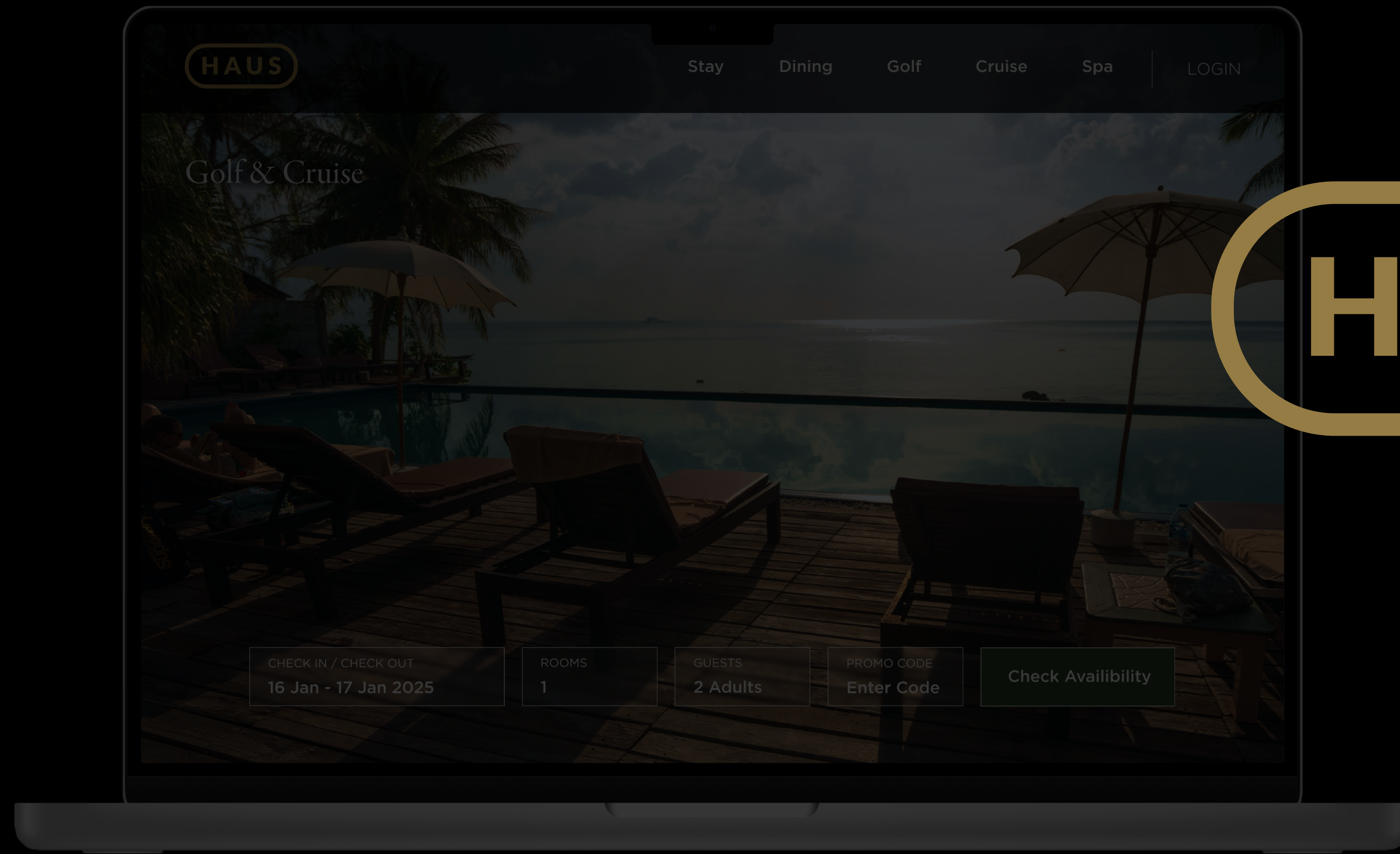
# Grids & Spacing

Grids and spacing in visual design create structured layouts, enhancing readability and user experience. Utilizing grid systems, ensures consistent alignment and harmonious relationships between elements.





# Prototype link..



HAUS